

DOCKET NO.: **OO-0070
Application No.: 10/035,172
Office Action Dated: July 28, 2008

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Charles E. Hunter et al.

Confirmation No.: **2503**

Application No.: **10/035,172**

Group Art Unit: **2623**

Filing Date: **January 4, 2002**

Examiner: **Hoang Vu A Nguyen Ba**

For: **Systems and Methods for Distribution of Entertainment and Advertising Content**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY PURSUANT TO 37 CFR § 1.111

In response to the Official Action dated **July 28, 2008**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☒ **Amendments to the Specification** begin on page 2 of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 5 of this paper.
- ☒ **Amendments to the Drawings** begin on page 9 of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 10 of this paper.